1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Strong demand in music and theater categories. Additionally, success ratio in theater and film are significantly better than other areas.

In the subcategory review, the plays subcategory easily outdoes the other initiatives, with a good ratio of success.

Outcomes are fairly steady throughout the year with only the successful outcomes dropping in the last month of the year.

1. What are some of the limitations of this dataset?

* Criteria of outcome are not defined.
* Long-term viability of initiative is uncertain based upon provided data.
* Not necessarily representative of startup investments.
* Background of startup team is not known.

1. What are some other possible tables/graphs that we could create?

* Relationship between budget / category / subcategory, and outcome
* Ratio of goal versus pledged amount, and outcome
* Timing of deadline, and outcome
* Timing of launch date, and outcome
* Number of backers, and outcome